



Atrium



Show Room



Take-out Shed



Project Profile

Mike's Famous Roadside Restaurant

Client:
Mike Schwartz

Design Professional:
Design Collaborative, Inc.

Location:
New Castle, DE

Delivery Method:
Construction Management

Key Challenges:

- To construct an unforgettable theme-oriented complex at a high profile location that would showcase Harley Davidson merchandise in an atmosphere reminiscent of the 1903 original Harley Davidson Manufacturing Facility.

Since creative freedom and schedule were parallel priorities for this Owner, Bancroft's ability to manage recurring design modifications while protecting the integrity of the schedule was a critical factor for success. Communications among the Owner, Architect, and Bancroft remained thorough and constant throughout the project life cycle. Bancroft's Project Team kept the subcontractors fully informed so that areas of potential conflict between the Owner's vision and construction methods were identified and resolved quickly in everyone's best interest. This kept project progress consistent with the Owner's creative preferences, budget controls, scheduling milestones, and Bancroft's high level performance standards. In the end, the Owner achieved an exceptionally ambitious vision that not only created a landmark 40,000 square foot Harley Davidson retail, restaurant, and museum complex, but also contributed significantly to the area's environmental and aesthetic revitalization.